



**Marketplace**

No other publication penetrates the lucrative the regional market that includes Delaware, Maryland, Pennsylvania, Washington D.C. and Virginia better than *Mid-Atlantic Construction*.

**Editorial**

Our editorial staff has a finger on the pulse of the market. They gather, refine and deliver local news and local information on the people, projects, and products that shape construction throughout the Mid-Atlantic region.

**Circulation**

*Mid-Atlantic Construction* delivers news and analysis to real estate, design and construction professionals online and in print. Make connections today!

**Online**

- 4,608 Unique Visitors\*
- 16,235 Monthly Impressions\*

**Print**

- 3,741 qualified contractors, owners, subcontractors, architects and engineers\*\*

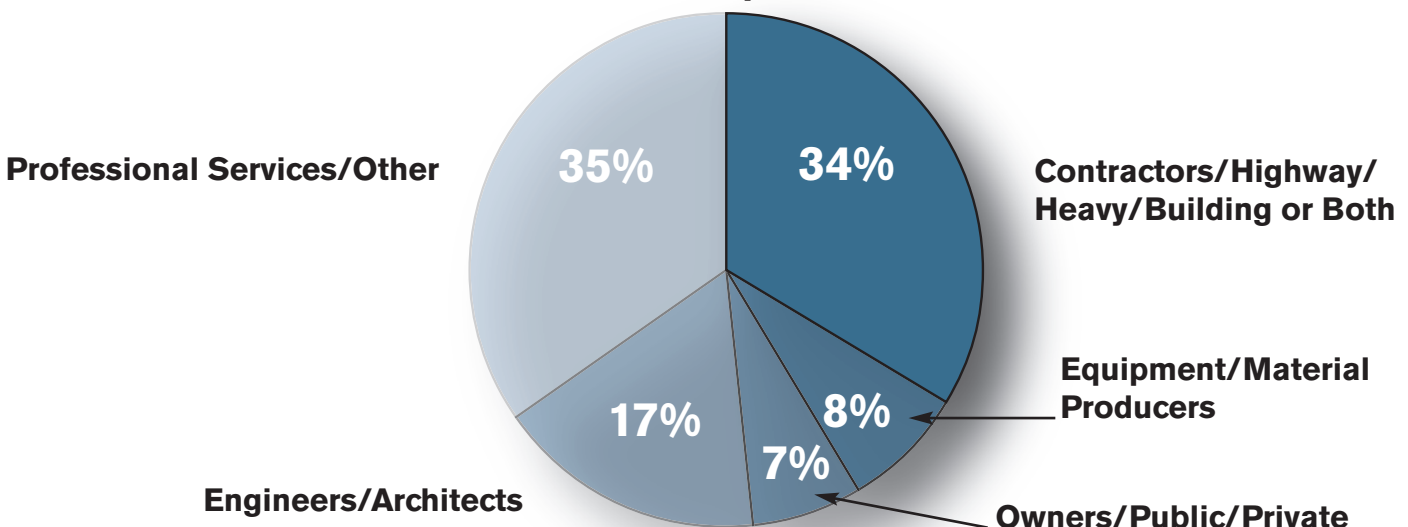
**Marketing Opportunities**

*Mid-Atlantic Construction* gives you industry-wide reach and cost-effective exposure to the local industry professionals buying and specifying your products and services.

Make Connections with the Key Decision-Makers...our readers are your target audience!



**Readership Base\*\***



Source: \*Web Trends, April - September 2008. \*\*Publisher's own data 2008.